The Beader's Handbook October, 2008

7 ways to enhance your beading

by Diane Fitzgerald

I'd like to share some ideas and thoughts that I've gathered along my bead journey. When I'm designing with beads, I always keep these in mind.

Always select your beads on the basis of quality, beauty, and appeal. Don't bother with beads just because they're a bargain. Good work begins with good materials.

Take time to learn the history, manufacture, symbolism, and lore of beads. This knowledge

will make your beading experience more enjoyable. And who knows where the pursuit will lead?

Look for inspiration in everything around you — not only in the arts or crafts, but in objects, people, and everyday life. Ask yourself, "How can I do this in beads?"

Take the time to study color and design. Understanding the elements and principles of design will give you the language to analyze what

happens when you create. It helps you know what to change to make your work satisfying and complete. Read through a short course called "Art, Design, and Visual Thinking" by Charlotte Jirousek, an associate professor at Cornell University in the Department of Textiles and Apparel. The course is posted on Charlotte's Web site, char.txa.cornell.edu.

Consider the second right answer when deciding on colors and design for your beadwork. This idea is offered by Edward de Bono, a leading authority in the field of creative thinking. You may come up with a good idea, but by pushing a little harder you can often come up with something even better.

Make your beadwork as durable as you can. Think about where your beadwork will go when it leaves you. A hundred years from now, it might end up in an antique dealer's case or become part of the cherished collection of another bead fanatic. Make no mistake, beads will come and go in popularity as surely as the sun rises and sets, just as they have for 75,000 years.

Finally, fully develop your beadwork.
I've always liked the advice of artist
Jasper Johns, who said, "Do something, do something to that, and then do something to that."

Featuring a collage of glass and Lucite leaves and flowers, the necklace on the opposite page was inspired by jewelry created by designer Miriam Haskell.

Diane Fitzgerald is the author of nine books and numerous magazine articles about beadwork. For the past 15 years, she has been teaching exten-



sively across the United States as well as in Europe, South Africa, and Japan. She lives in Minneapolis, Minn., in the U.S., where she owns a bead store, Beautiful Beads. To see more of Diane's work, visit her Web site, dianefitzgerald.com. Contact Diane at (612) 333-0170 or dmfbeads@bitstream.net. See p. 84 to read Diane's advice about taking beading classes.